



## Privacy Policy

This Privacy Policy explains how Huntsville Nutrition Collective LLC collects, uses, and discloses personal information about our customers, prospective customers, and visitors to our website at <https://hsvnutritioncollective.com>.

Information collected directly from you: We may collect personal information directly from you, for example through a web form, during client registration, or while making an appointment. Personal information we collect directly from you may include first and last name, address, email address, and phone number.

Information collected from your device: Our website may use technologies such as cookies, web beacons, pixels, and other similar technologies to automatically collect certain information from your device including, for example, your IP address, date and time of your visit, browser and operating system information, referring website address, and other information about how you interact with the website.

### USE OF PERSONAL INFORMATION

We may use information collected about you for any lawful purpose, including the following:

- To provide you with information regarding our services, customer service and support, and other relevant information.

### DISCLOSURE OF PERSONAL INFORMATION

All information will be securely stored via our HIPAA-compliant electronic health platform—Healthie, which uses bank-level encryption. We will never share your personal information with third parties, or will we ever sell your information.

Our website may offer interactive features, such as the ability to leave reviews, that you can use to communicate with other website visitors or to submit and post your own content. If you disclose information in one of these forums, this information can be viewed, collected, and used by others.

### EMAIL AND TEXT MESSAGE COMMUNICATIONS

Huntsville Nutrition Collective LLC may collect personal information, including name, email address, and phone number via phone call, text message, email or contact form on our website. We do not send automated messages, though our EHR Healthie does send appointment reminders from their numbers.

### UPDATING YOUR INFORMATION

When you have an account with us, you may review, change, or update your contact information by logging into your account.

### CHANGES TO THIS PRIVACY POLICY

We may update this Privacy Policy at any time. Please review it frequently.

### CONTACT INFORMATION

If you have any questions about this policy or our privacy practices, please contact us at [info@hsvnutritioncollective.com](mailto:info@hsvnutritioncollective.com) or 256-224-1665.